



The Arabian Horse Association Qld Inc.

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Sponsorship Opportunities for the 50th Queensland Arabian Challenge Show 2019 State Titles

‘Platinum Sponsorship’

\$3000 sponsorship for general advertising (banners, website, Facebook, etc.) at all Arabian Horse Association of Queensland Inc. run shows including the 50th Queensland Arabian Challenge Show, for one year.

- Listed in the sponsor list in the catalogues for all shows for twelve months.
- Listed in the sponsor list on the AHAQ INC. Inc. website (including contact details) for twelve months.
- Full double page colour ad or similar quantity of smaller ads (e.g. two full page ads) in the catalogue for all shows for twelve months.
- Advertising on all pages of the AHAQ INC. Inc. website.
- Advertising devices in and/or around competition rings for all shows for twelve months (including banners, example products, etc. - by negotiation and depending on safety).
- Rolling advertisements on the main arena big screens with up to six different advertorial slides
- Trade stall option at all shows (sponsor to provide)

‘Gold Sponsorship’

\$1000 sponsorship for general advertising (banners, website, etc.) at all Arabian Horse Association of Queensland Inc. Inc run shows including the 50th Queensland Arabian Challenge Show, for one year.

- Listed in the sponsor list on the AHAQ Inc. website (including contact details) for twelve months.
- Full page colour ad or similar quantity of smaller ads (e.g. two half page ads) in the catalogue for all sponsored shows.
- Advertising on the AHAQ Inc. website on all sponsored event pages.
- Advertising devices in and/or around competition rings for all sponsored shows (including banners, example products, etc. - by negotiation and depending on safety).
- Rolling advertisements on the main arena big screens with up to two advertorial slides
- Trade stall option at all sponsored shows (sponsor to provide)

50th Queensland Arabian Challenge Show

‘Supreme Champion Sponsorship’

\$500 sponsorship for one supreme champion at the 50th Queensland Arabian Challenge Show.

Sponsors choice of Supreme Champion if the sponsorship opportunity for that Supreme Champion is still available. There are Seven opportunities

- Name in catalogue for the show as sponsor for that Supreme Champion.
- Listed in the sponsor list in the show catalogue.
- Listed in the sponsor list on the AHAQ Inc. website (including contact details) for twelve months.
- Full page colour ad or similar quantity of smaller ads (e.g. two half page ads) in the catalogue for the show.
- Advertising devices in and/or around competition rings for sponsored show (banner, etc.).
- Rolling advertisement on the main arena big screens with one advertorial slide
- Trade stall option at sponsored show (sponsor to provide)

‘Challenge Sashes Sponsorship & Grand Champion Saddle’

\$250 sponsorship for one Challenge Sash Event at the 50th Queensland Arabian Challenge Show or one Grand Champion.

Sponsors choice of Challenge Sash (four available) or Grand Champion Saddle Horse (two available) if the sponsorship opportunity for that class is still available.

- Name in catalogue for the show as sponsor for that supreme champion.
- Listed in the sponsor list in the show catalogue.
- Listed in the sponsor list on the AHAQ Inc. website (including contact details) for twelve months.
- 1/2-page colour ad or similar quantity of smaller ads (e.g. two half page ads) in the catalogue for the show.
- Advertising devices in and/or around competition rings for sponsored show (banner).

50th Queensland Arabian Challenge Show

'Purebred Halter Champion Sponsorship'

\$200 sponsorship for one Champion and Reserve Champion at the 50th Queensland Arabian Challenge Show.

Sponsors choice of Purebred Halter Champion if the sponsorship opportunity for that champion is still available.

- Name in the catalogue for the show as sponsor for that champion/reserve.
- Listed in the sponsor list in the show catalogue.
- Listed in the sponsor list on the AHAQ Inc. website (including contact details) for twelve months.
- 1/3-page colour ad or similar quantity of smaller ads (e.g. two 1/8 page ads) in the catalogue for the show.

'Derivative Halter Champion Sponsorship'

\$100 sponsorship for one Champion/Reserve Champion at the 50th Queensland Arabian Challenge Show.

Sponsors choice of champion if the sponsorship opportunity for that champion is still available.

- Name in the catalogue for the show as sponsor for that champion/reserve.
- Listed in the sponsor list in the show catalogue.
- Listed in the sponsor list on the AHAQ INC. website (including contact details) for twelve months.
- 1/4-page colour ad or similar quantity of smaller ads (e.g. two 1/8 page ads) in the catalogue for the show.

'Ridden & Performance Champion Sponsorship'

\$100 sponsorship for one Champion/Reserve Champion at the 50th Queensland Arabian Challenge Show.

Sponsors choice of champion if the sponsorship opportunity for that champion is still available.

- Name in the catalogue for the show as sponsor for that champion/reserve.
- Listed in the sponsor list in the show catalogue.
- Listed in the sponsor list on the AHAQ INC. website (including contact details) for twelve months.
- 1/4 page colour ad or similar quantity of smaller ads (e.g. two 1/8 page ads) in the catalogue for the show.

50th Queensland Arabian Challenge Show

'Class Sponsorship'

\$25 sponsorship for one Class at the 50th Queensland Arabian Challenge Show

Sponsors choice of Class if the sponsorship opportunity for that Class is still available.

- Name in catalogue for the show as sponsor for that Class.
- Listed in the sponsor list in the show catalogue.
- Listed in the sponsor list on the AHAQ INC. website (including contact details) for twelve months.

We the undersigned, agree to Sponsor Classes at the above show for the amount

of Cash: \$.....

Classes Nominated:

1st Choice.....

2nd choice.....

3rd choice.....

Signed: Dated:

Name:

Business/Stud Name:

Email:

By signing this agreement, we understand it is our responsibility to supply all advertising materials in print ready form for inclusion in the catalogue, banners and posters with fixings to tie to the arena fences as directed by the AHAQ Inc., advertorial slides for the big screen slideshow, brochures/flyers for distribution.

All advertising material to be included in catalogue must be received three weeks prior to show date.

All sponsorship classes offered will be allocated on a first come, first served basis.

An invoice will be issued for the full amount. Payment is required on invoice.